

Jeffrey Goldman

Content Creator – Editor – Videographer

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Education

University of Central Florida | Orlando, FL

August 2016-May 2019

Bachelor of Arts in Film

- Minor: Creative Writing

Employment History

Ripley's Believe It or Not! World Entertainment | Orlando, FL

May 2022-Present

Content Creator

- Travel nationwide capturing unique and exciting video content for the Ripley's Believe It or Not! brand.
- Produce, shoot, and edit videos for global attractions, annual book features, digital advertisements, web shows, websites, and social media pages.
- Photograph exhibits, pitch story concepts, workshop scripts, and collaborate with social and marketing teams to execute the monthly content calendar.
- Partner with internal teams to write and produce training videos that support company-wide onboarding and ongoing employee development.
- Generate 50M+ views across social media through engaging, high-performing video content.

C47 Film Associates | Kissimmee, FL

November 2021-May 2022

Videographer & Editor

- Produced diverse video projects and executed high volume editing for commercials, web series, social advertisements, and educational content.
- Managed clients and developed marketing plans that increased social media engagement through graphic design and video content.
- Wrote scripts, created shot lists, directed photo/video shoots, and coordinated out-of-state productions.

Zip In Media Productions | Miami, FL

September 2020-September 2021

Camera Operator & Production Assistant

- Supported directors on television advertisements, corporate video shoots, news broadcasts, livestreams, and social content.
- Shot interviews, events, product demos, and captured b-roll footage using Canon and Blackmagic Design Cinema Cameras.
- Operated soundboards and teleprompters, and photographed product demonstrations for social media and websites.

Technical Skills

Cameras: Sony A7IV, Sony FX3, Sony FX30

Editing: Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro

Additional Tools: Canva, ElevenLabs, Highland Pro