

# Jeffrey Goldman

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## *Content Creator – Editor – Videographer*

JeffGoldmanVisuals.com | Orlando, FL | (954) 913-6782 | Jeffrey12396@gmail.com

### **Education**

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**University of Central Florida** | Orlando, FL

*August 2016-May 2019*

*Bachelor of Arts in Film*

- Minor: Creative Writing

### **Employment History**

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**Ripley's Believe It or Not! World Entertainment** | Orlando, FL

*May 2022-Present*

*Content Creator*

- Produce branded video content for Ripley's attractions and social media campaigns, traveling nationwide to film across various locations.
- Edit video content for digital campaigns, social media, web series, websites, attractions, and internal communications.
- Partner with internal teams to write and produce training videos that support company-wide onboarding and ongoing employee development.
- Photograph exhibits, pitch story concepts, workshop scripts, and collaborate with social and marketing teams to execute the monthly content calendar.
- Generate 50M+ views across social media through engaging, high-performing video content.

**C47 Film Associates** | Kissimmee, FL

*November 2021-May 2022*

*Videographer & Editor*

- Produced diverse video projects and executed high-volume editing for commercials, web series, social advertisements, and educational content.
- Managed clients and developed marketing plans that increased social media engagement through graphic design and video content.
- Wrote scripts, created shot lists, directed photo/video shoots, and coordinated out-of-state productions.

**Zip In Media Productions** | Miami, FL

*September 2020-September 2021*

*Camera Operator & Production Assistant*

- Supported directors on television advertisements, corporate video shoots, news broadcasts, livestreams, and social content.
- Shot interviews, events, product demos, and captured b-roll footage using Canon and Blackmagic Design Cinema Cameras.
- Operated soundboards and teleprompters, and photographed product demonstrations for social media and websites.

### **Technical Skills**

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**Cameras:** Sony A7IV, Sony FX3, Sony FX30

**Production:** Concept Development, Scriptwriting, On-Location Filming, Directing Talent & Interviews

**Post-Production:** Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro

**Social & Marketing:** Short-Form Content (Instagram Reels/TikTok), Ad Creative (Facebook/Instagram), Content Strategy

**Tools:** Canva, ElevenLabs, Highland Pro