

Jeffrey Goldman

Content Creator – Editor – Videographer

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Education

University of Central Florida | Orlando, FL

August 2016-May 2019

Bachelor of Arts in Film

- Minor: Creative Writing

Employment History

Ripley's Believe It or Not! World Entertainment | Orlando, FL

May 2022-Present

Video Content Creator

- Produce branded video content for Ripley's global attractions, social media channels, and digital marketing campaigns.
- Edit video content for social media activations, web series, websites, internal communications, and employee training.
- Travel nationwide to capture unbelievable individuals, stories, and experiences that contribute to the Ripley's legacy across books, attractions, and digital media.
- Photograph exhibits, develop story concepts, write scripts, and collaborate with social and marketing teams to execute the monthly content calendar.
- Generate 50M+ views across social media through engaging, high-performing video content.

C47 Film Associates | Kissimmee, FL

November 2021-May 2022

Videographer & Editor

- Produced and edited a high volume of long- and short-form video content for commercials, web series, social media campaigns, and educational content.
- Managed client relationships and developed marketing strategies that increased social media engagement through graphic design and video content.
- Wrote scripts, created shot lists, directed photo and video shoots, and served as the primary point of contact for out-of-state productions.

Zip In Media Productions | Miami, FL

September 2020-September 2021

Camera Operator & Production Assistant

- Assisted directors throughout production on television commercials, corporate videos, livestreams, and news broadcasts.
- Captured interviews, event coverage, product demonstrations, behind-the-scenes content, and b-roll.
- Operated soundboards, teleprompters, and photographed product demonstrations for websites and social media.

Technical Skills

Cameras: Sony A7IV, Sony FX3, Sony FX30

Production: Concept Development, Scriptwriting, On-Location Filming, Directing Talent & Interviews

Post-Production: Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro

Social & Marketing: Short-Form Content (Instagram Reels/TikTok), Ad Creative (Facebook/Instagram), Content Strategy

Tools: Canva, ElevenLabs, Highland Pro